



The Town of Summerfield invites you to participate in Founders' Day 2020. Join the town in celebrating the original founders of the community of Bruce's Crossroads which became the community of Summerfield in the early 1800's, as well as more recent residents who worked to incorporate the community and protect its identity in 1996.

This 24th annual Founders' Day event will run from 6:00pm until 10:00pm on Friday, May 15. On Saturday, May 16 the parade will start at 10:00am along Summerfield Road, next to the fire department. Booths for Summerfield Merchants, craftsman, and townspeople will be open from 10:00am-4:00pm.

The Town of Summerfield is requesting your support in sponsoring the following activities:

GOLD LEVEL: \$1000+

- caricaturist or other entertainment
- mobile video game trailer
- rock wall climbing
- shuttle service (multiple sponsorships)
- others upon request

SILVER LEVEL: \$500-\$999

- balloon twisting
- face painting
- golf cart shuttles
- inflatables (multiple sponsorships)
- pony rides
- Northern High School Performance
- Northwest High School Performance
- others upon request

BRONZE LEVEL: \$100-499

- Shriners parade entrants (multiple sponsorships)
- Saturday main stage performances
- lawn game area (corn hole, ladder ball)
- others upon request

Feel free to select your activity from the list or present a new activity for this special 2020 Founders' Day. The activity you select may be in your booth or the booth for another company, either way is fine. The 2020 Founders' Day sponsorship deadline is April 1, 2020.

What will your sponsorship get you?

GOLD LEVEL: \$1000+

- name & logo printed larger on full page advertisements, social media posts, and sponsor board
- logo printed larger on volunteer shirts + 5 FREE shirts
- everything in the silver level also included

SILVER LEVEL: \$500-\$999

- name printed on full page advertisements, social media posts, and sponsor board
- logo printed smaller on volunteer shirts + 3 FREE shirts
- sign with name and logo printed next to sponsored event (if fully sponsored)
- everything in the bronze level also included

BRONZE LEVEL: \$100-499

- name printed smaller on full page advertisements, social media posts, and sponsor board
- logo printed smaller on volunteer shirts + 2 FREE shirts
- recognition during stage announcements and parade (if a parade entry)
- booth vendor application fee waived

If you have any questions or concerns, please contact Lynne DeVaney at lynnewilllynn@aol.com for additional information. Sponsorships can be dropped off at the Town Hall, 4117 Oak Ridge Road, or mailed to Town of Summerfield, Attn: Founders' Day Sponsorship, PO Box 970, Summerfield, NC 27358.

Thank you for considering a sponsorship for the 2020 Summerfield Founders' Day event. We truly appreciate the support and partnership between local businesses and the community!

Lynne DeVaney, 2020 Founders' Day Sponsor Committee Chair



Town Hall: POB 970, 4117 Oak Ridge Road, Summerfield, NC 27358
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Lynne DeVaney